



Jan Biros

District Governor 2025-  
26

**District 7450**



# Rotary Membership

Rotary International:

- 1,153,464 members worldwide (This represents a growth of 28,783 above the 1 July start figure and 2,448 below the same period last year).

- 46,000 clubs in 200 countries

- District 7450-40 clubs; 1,119 members

- Districts in good standing need 1,200 members



## Rotary Membership

Our Members are the Strength and the Future of Rotary

Engaged, enthusiastic, and active members are the key to  
Rotary's success.

Maintaining and Increasing Membership is everyone's  
responsibility.



# Rotary Membership

Rotary International supports and promotes the creation of new clubs.

Club Creation Group—Patrick Longano

Companion clubs, Satellite clubs, Passport clubs—wide variety-key is adaptability



## Club Visits

Visited all our clubs this past fall—all were warm, welcoming, and very different

Some are small and struggling—some are larger and flourishing---many are aging—all are dedicated to Rotary's mission

Several are over 100 years old—two have contributed over \$1 million to the Rotary Foundation—AMAZING!



## Rotary Says:

3 Components to Membership:

- Retention
- Engagement
- Education



# What I have learned

## Components of the Secret Sauce

1. Know what your members want to do and want from their Rotary Club—Club Health Check
2. Call those you haven't seen lately—and not just for dues—find out if they are okay
3. Orientations for new members—show them the Rotary legacy, impact and the Why



4. Put new members on a committee right away—give them a purpose and a way to contribute
5. Assign a mentor to new members—learn from the best!
6. Rotary Friends—keep them close and involve them in service projects and fundraisers
7. Collaborate with other clubs on projects—learn from each other—expand resources



8. Keep members connected with Rotary International and accomplishments of other clubs.
9. Recognize member accomplishments and contributions
10. Promote your club whenever possible—make sure your community knows who you are and what you do:
  - Social media
  - Local print and other media
  - Signs at projects and events—entrance to town
  - Brag to Friends
  - Present to other groups
    - Chamber of Commerce, Senior Centers, Local Government



Try new things—adaptability and change are keys to survival

- New meeting types/times/days/places
- Joint meetings with other clubs/organizations.
- New service projects and fund-raising approaches

*Embrace change and flourish in the Future!*



*Thank you!*